



Peel. Reveal. Play!

The surprise is only the start.

Collectible pets. Swappable tails.
Clip-together play.





01 / THE BIG REVEAL

One peel. A whole new pet.

Pull back the fitted skin and discover
the character underneath.



Swap it. Link it. Take it everywhere.



02 A new tail. A new look.



03 Your pets, wherever you go.

Small pets. Big personalities.

5 pet shapes. 5 body colours.

Every face is different.



25 core faces

+

4 glow-in-the-dark specials

A little bag. A big reveal.



INSIDE THE BAG

1 pet + 1 tail + 1 connector + 1 clip



A little box. A big reveal.



INSIDE THE BOX

1 pet + 1 tail + 1 connector + 1 clip + 1 comb



The surprise starts on shelf.



COUNTER DISPLAY

A colourful first hello.

Peek A Pet, ready to discover.

NEXT: PLAYSET

In development.

Visuals and details to follow.